

A NEW LEVEL OF DEVELOPMENT OF THE TOURISM INDUSTRY IN UZBEKISTAN

M. ABDIRAHIMOVA

Karshi Engineering and Economics Institute,
Senior Lecturer of the Department of Foreign Languages

KEYWORDS:

value, culture, tradition, spiritual heritage, travel, domestic tourism, tourism, decision, tourist, monuments, historical monuments, patriotism, crafts

INTRODUCTION

During the years of independence in our country, special attention is paid to national traditions and values, history of the homeland, its study, historical monuments of our ancient past, monuments, study of our rich heritage, national identity among young people, respect for our traditions and values, patriotism, humanity. The role and importance of the industry is high.

Measures aimed at forming a harmoniously developed generation, strengthening the national foundations of the education system and raising its level in accordance with world standards, raising the sense of patriotism among young people on the basis of the country's uniqueness, uniqueness, tourism potential are bearing fruit.

Reforming the education system in Uzbekistan, along with the acquisition of modern educational methods and tools by our youth, is one of the key issues of today, paying special attention to our national traditions and values, crafts, national and spiritual heritage, architectural monuments.

In order to form young people with intellectual potential, modern knowledge and skills, talented, competitive staff with perfect command of foreign languages, preserving national traditions and values, the development of tourism in Uzbekistan, pedagogical staff in teaching foreign languages to young people, especially in higher education.

At the heart of the attention paid to the development of tourism in our country today is, first of all, the idea of patriotism.

“Patriotism is a characteristic of all people who connect their destiny with the destiny of the homeland and the nation. The opportunities, glory and prestige of the nation's development also depend on the level of patriotism of the people of this nation.

It was noted that the following qualities are manifested in the image of a patriotic person, which include: Love for the motherland, devotion to it; commitment to the past, customs, traditions and values of the nation to which it belongs; pride in the history of the homeland and the nation; to take care of the preservation of the material wealth of the country, as well as the spiritual wealth created by the nation, their reproduction; to work for the development of the country and the nation; to fight against any threat to the freedom of the homeland and the freedom of the nation; protection of the honor and dignity of the motherland and the nation; confidence in the development of the country and the development of the nation.

Kindness, patriotism, devotion to the motherland, rights and freedoms of each person, a sense of belonging to the events taking place in society, understanding of the uniqueness of Uzbekistan, its tourist attractiveness and propaganda work in the formation of young people on the basis of humanitarian ideas. is the duty of a harmoniously developed generation.

The work carried out in our country in this direction in recent years is noteworthy. In particular, the third priority of the Action Strategy of the President of the Republic of Uzbekistan dated February 7, 2017 "Priorities for economic development and liberalization" emphasizes the accelerated development of the tourism industry, increasing its role and share in the economy, diversification and quality of tourism services, expansion of tourism infrastructure. .

The creation of new jobs, diversification of the economy and rapid development of the regions, foreign exchange earnings, improving the quality of life and income, improving the country's investment attractiveness and image, educating young people in the spirit of patriotism, patriotism are among the most

important issues. The role of tourism, which is one of the most important sectors of the national economy, in solving such socio-economic problems is invaluable.

At present, the country pursues a consistent policy for the development of this sector, the "Program of priority measures for the development of tourism in 2018-2019" approved by the President on August 16, 2017 to accelerate the development of tourism, employment, increase foreign exchange earnings, infrastructure serves to improve.

The program envisages a total of 53 events, of which 22 have been implemented, the remaining 23 are being continued by the relevant ministries, departments, local authorities, and 8 events are planned to be held on a regular basis. In addition, 10 normative legal acts were adopted within the program.

Also, in accordance with the Resolution of the President of the Republic of Uzbekistan dated December 4, 2017 "On amendments and additions to the tariffs of consular fees of the Republic of Uzbekistan" introduced a single entry tourist visa for 30 days for individual foreign tourists. The cost of issuing entry tourist visas for individual foreign tourists has been reduced by a third. The lower limit of groups for tourist group visas has been halved (from 10 to 5).

In particular, a number of measures have been taken to develop international cooperation and ensure unimpeded visits to our country. In particular, measures have been taken in cooperation with neighboring countries to develop tourist routes along tourist routes, including the Great Silk Road.

In order to optimize trade and economic relations between Europe and the Asia-Pacific region, the Presidential Decree of July 4, 2018 allowed citizens of 101 countries to stay in the country without a visa for 5 days while traveling as transit travelers from the country's airports, taking into account the country's unique geographical location. In addition, a number of measures have been taken to develop agritourism and tourism in the regions. In particular, to date, special tourism zones have been established in some regions of the country.

On the basis of the Presidential Decree of December 5, 2017, the free tourist zone "Charvak", small tourist zones Boysun, Sariosiya and Sherabad were established in the framework of the Cabinet of Ministers "On measures to develop tourism in Surkhandarya region."

As part of the promotion of national tourism products in domestic and foreign markets, the international tourism exhibition "Holiday World - 2017" and a number of presentations were organized to promote the tourism potential of our country in major foreign tourism markets. More than 20 meetings were held with ambassadors of foreign countries, representatives of the European Bank for Reconstruction and Development and the World Bank, as well as major Western media outlets - the BBC, CNN and Euronews. Committee officials took part in a number of major international tourism forums and exhibitions, including major events in Madrid, Berlin, Moscow, Astana, Tokyo, Paris and Izmir.

More than 40 tourism organizations of our country have been assisted in establishing cooperation agreements with tour operators in Spain, Poland, Latvia, the Republic of Korea, Malaysia, Turkey and Indonesia. In order to inform the world community about the tourism potential of our country, media representatives from 19 countries (Belgium, Great Britain, Spain, Italy, China, Russia, Turkey, Japan, etc.) visited Uzbekistan.

Also, practical measures for the implementation of the program for the development of domestic tourism under the motto "Travel around Uzbekistan" to implement the tasks set out in the Resolution of the President of the Republic of Uzbekistan dated February 7, 2018 "On measures to ensure the accelerated development of domestic tourism" PP-3514. an action plan has been developed.

The concept of tourism development in Uzbekistan for 2019-2025 has been adopted to accelerate the implementation of such measures and increase the effectiveness of work on tourism development.

This is stipulated by the decree of the President of Uzbekistan "On additional measures for the accelerated development of tourism in the Republic of Uzbekistan."

It is aimed at improving the regulatory framework in the field of tourism, implementation of international norms and standards aimed at creating favorable conditions for tourism development, development of tourism infrastructure and creating a favorable and favorable tourism environment, development of transport logistics, expansion of domestic and foreign routes. implies.

According to the concept, diversification of tourism products and services to different segments of the tourism market, development of domestic tourism to promote the activities of tourism entities aimed at

meeting the demand for tourism services in the country, promotion of tourism products in international and domestic tourism markets; Strengthen the image of safe quality, training for the tourism industry, retraining and improving the system of training and retraining.

"Travel around Uzbekistan!" In order to implement the program of development of domestic tourism, the Minister of Culture of the Republic of Uzbekistan - Rector of the State Conservatory of Uzbekistan, Professor B. Sayfullayev and the trade union organized a trip to Samarkand on March 18, 2018 for 50 professors and staff. During the tourist trip, professors and staff organized trips to the shrine of Imam al-Bukhari, the shrine of Ulugbek Observatory, the shrine of Daniyar Paygambar, the ensemble of the ensemble "Shohi Zinda", the ensemble of the ensemble "Bibikhanim". During the trip, team members were accompanied by a local guide who provided valuable information about the history and present of the places visited. They were impressed by the historic visit to the ancient and eternally young city of Samarkand.

Uzbekistan is recognized as the country with the richest historical heritage in Asia. On November 22 in Kuala Lumpur, Deputy Minister of Tourism, Arts and Culture of Malaysia Muhammad Bakhtiar bin Van Chik presented the Ambassador of Uzbekistan Ravshan Usmanov with a diploma recognizing Uzbekistan as "the country with the richest historical heritage in Asia."

The winners were determined based on the results of social and marketing research conducted by the Malaysian research company Research House of Asia Media in the countries of the Asian region.

The award ceremony was attended by about 1,000 people from 20 Asian countries.

It was noted at the ceremony that Uzbekistan has five sites included in the UNESCO World Heritage List.

On November 22, 2019, the information service of the State Committee for Tourism Development reported that the committee had organized "Inclusive tourism: travel for people with disabilities".

The State Committee for Tourism Development pays special attention to the development of inclusive tourism (barrier-free tourism, paratourism). The Committee, in cooperation with the Society of the Disabled of Uzbekistan, is implementing the charity project "Travel for All".

As part of the XXV Tashkent International Tourism Exhibition "Tourism on the Silk Road", which took place on 13-15 November, a trip to Tashkent was organized for 25 people with disabilities living in Namangan region.

For two days, the tourists visited the attractions of Tashkent, such as the Khasti-Imam complex, Navruz Park, Humo Arena and the opening ceremony of the Tashkent International Tourism Exhibition.

During the trip, the state of the infrastructure related to this type of tourism was studied, and in the future, in cooperation with relevant organizations, it was decided to take measures to adapt the infrastructure for people with disabilities.

On the eve of the Independence Day of 2019 at the initiative of the primary organization of the Khorezm regional branch of JSC "UzAutoMotors" organized a trip to the State Museum "Ichan Qala" in Khiva, 134 active employees visited Khiva on 18, 24, 25 August.

Thus, the effective use of modern, interactive methods in enriching the knowledge of young people in the lessons of English on patriotism, civic, military patriotism gives positive results. It is the basis for young people to work on themselves, to research, to form knowledge, skills and competencies on the subject, and to increase the richness of speech in English.

RESUME

This article analyzes the issue of raising the development of tourism in Uzbekistan to a new level on the basis of new sources and literature.

The article also provides information on the tourist attraction, specificity of Uzbekistan, the development of domestic tourism, as well as decisions and decrees in this area and their content.

REFERENCES

- 1) 1.Karimov I.A. Uzbekistan's own path to independence and development. - Tashkent, Uzbekistan, 1992. - B. 76.
- 2) 2.Ibrohimov A., Sultonov X., Jo'raev N. A sense of homeland. - Tashkent, Uzbekistan, 1996. - B. 139.
- 3) 3.Yusupov E. The spiritual foundations of human perfection. - Tashkent, University, 1998. - B. 148.
- 4) 4. To'xtaxo'jaeva M. X. v.b. Pedagogy. Textbook. T., 2005.

- 5) [5.www.uza.uz](http://www.uza.uz)
- 6) [6.www.uztag.info](http://www.uztag.info)
- 7) [7.www.madaniyat.uz](http://www.madaniyat.uz)
- 8) [8.www.kun.uz](http://www.kun.uz)